

Tennessee Preservation Trust

2009 Statewide Preservation Conference and Main Street Summit April 16-17 Murfreesboro, Tennessee

Conference Registration

Register early as space may be limited. (If you are representing a member organization of TPT, you may register two persons at the member rate.) You have several payment options:

- Return completed form with payment to TPT Conference, PO Box 24373, Nashville, TN 37202.
- Call the office at 615-963-1255, or e-mail us at tnprestr@bellsouth.net to register by phone.
- Register with credit card online at www.tennesseepreservationtrust.org

Full Conference Registration

Quantity

_____	\$110	Current TPT Member	Includes Main Street Mixer and Rafter Raiser gala reception at Oaklands Historic House Museum
_____	\$140	Non-TPT Member	Includes annual individual membership, Main Street Mixer and Rafter Raiser gala reception at Oaklands
_____	\$55	Student	<i>Include photocopy of current ID.</i> Includes membership, but does not include admission to Rafter Raiser

Single-Day Registration

_____	\$35	Thursday, April 16	Includes Main Street Mixer at Heritage Center
_____	\$100	Friday, April 17	Includes Rafter Raiser gala reception at Oaklands

Additional Tours and Events

_____	Free	Thursday, April 16	Childress House and Furniture Tour (free, registration required)
_____	Free	Thursday, April 16	African American Schools Tour (free, registration required)
_____	Free	Thursday, April 16	Rutherford County Courthouse Tour (free, registration required)
_____	\$45	Friday, April 17	Spouse/Guest or General Admission—Rafter Raiser Gala Benefit and Auction (please provide name for ticket)

Spouse or guest name

Credit card option (VISA/MC/AMEX): Provide number, exp. date, name as appears on card, and billing address if different. _____

NAME (as it will appear on badge)

ADDRESS

ADDRESS 2

E-MAIL

TELEPHONE

Conference Hotel

Doubletree Hotel
1850 Old Fort Parkway
615 895-5555
<http://doubletree1.hilton.com>

A limited number of rooms have been reserved. March 24 is the deadline to reserve rooms and to receive the group rate; mention the Tennessee Preservation Trust. Conference rate is \$70/king/\$92 double occupancy. Tax-exemption form required for tax exemption.

Conference Parking

Free parking is available in the City Hall parking garage, in the block behind the courthouse square. It may be accessed from the Vine, Broad or Church Street entrances. Other spaces around the courthouse square have a 1-hour and 2-hour limit.

Caution to Drivers

A Tennessee Department of Transportation bridge rehabilitation project is underway on Broad Street. Check tennesseepreservationtrust.org for maps and details.



P.O. Box 24373
 Nashville, TN 37202
www.tennesseepreservationtrust.org

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Premier Sponsor

Tennessee Historical Commission



THC is a proud sponsor and co-partner of the Statewide Conference and Main Street Summit

Venue Sponsors

Bradley Academy
 Cemetery School
 Childress House
 City of Murfreesboro

Heritage Center of Murfreesboro & Rutherford County
 Murfreesboro Main Street
 Oaklands Historic House Museum
 Rutherford County Government

Host Organizations

MTSU Center for Historic Preservation
 Tennessee Civil War National Heritage Area



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Statewide Partners

Tennessee Cultural Heritage Preservation Society
 Tennessee Main Street Program



Local Partners

Heritage Partnership of Rutherford County
 Association for the Preservation of Tennessee Antiquities, Rutherford County Chapter

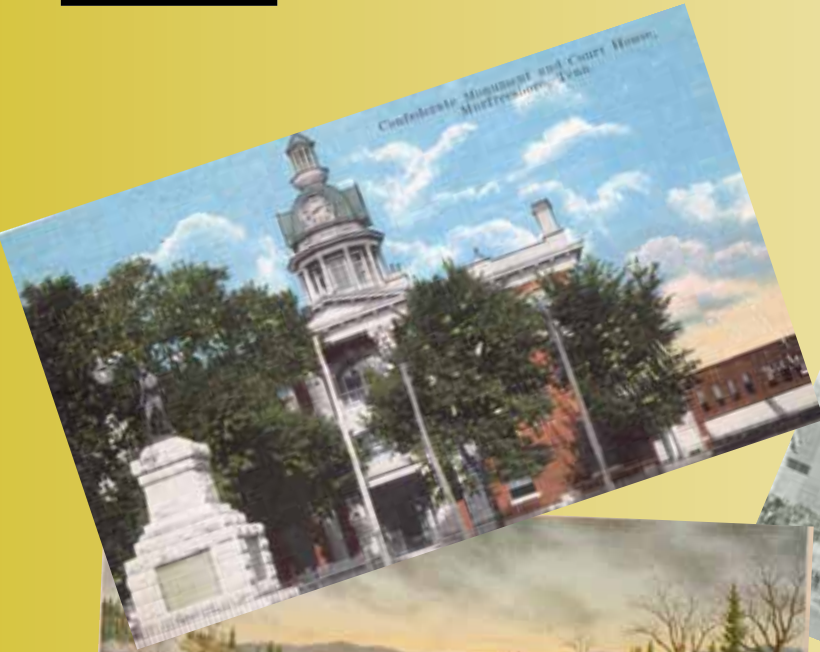


Preserving Our Shared Cultural Heritage



Tennessee Preservation Trust
Statewide Preservation Conference
and Main Street Summit

April 16-17, 2009
Murfreesboro, Tennessee



STATEWIDE PARTNER
NATIONAL TRUST FOR
HISTORIC PRESERVATION

Historic postcards from the collection of Judy Shook. Bradley Academy photo courtesy of MTSU Center for Historic Preservation. Stones River image by Currier & Ives.

Preserving Our Shared Cultural Heritage

This year's conference theme, "Preserving Our Shared Cultural Heritage," builds upon the mission of the Tennessee Preservation Trust and its partner organizations, the Tennessee Main Street Program and the Tennessee Cultural Heritage Preservation Society. Join us as we examine some of the best practices in heritage development with a special focus on projects and programs that document and preserve Tennessee's rich cultural diversity.

The conference will be held on the historic Murfreesboro Square with sessions taking place in the Rutherford County Courthouse and in the new Heritage Center of Murfreesboro and Rutherford County. Guided tours of the square, the Rutherford County Courthouse, the Childress House, Cemetery School, Bradley Academy, and Oaklands will also be available. Our Friday Night gala and auction known as the "Rafter Raiser" will be held at Oaklands Historic House Museum.

Thursday, April 16

- 11 AM—12:30 PM** **Tennessee Preservation Trust Board Meeting**
Heritage Center 225 West College Street 615-217-8013
- 1 PM—5 PM** **Conference Registration and Exhibit Hall Open**
Heritage Center
- 1 PM—4 PM** Learn more about Murfreesboro history in the Heritage Center of Murfreesboro and Rutherford County. Guided tours of Murfreesboro's historic courthouse square are available. Meet at the Heritage Center information desk.
Heritage Center
- 1 PM—4 PM** **Certified Local Governments Meeting**
Heritage Center
- 1 PM—3 PM** **African American Schools Tour.** Tour Bradley Academy and Cemetery School. Registration limited to 30 people. Meet at the registration desk at 12:45.
departs from Heritage Center
- 2 PM—4 PM** **Main Street Managers' Quarterly Meeting**
TBA
- 2 PM—3 PM** **Childress House and Furniture Tour.** Registration limited to 30 people. Meet at the registration desk at 1:45.
departs from Heritage Center
- 3:15 PM—3:45 PM** **Rutherford County Courthouse Tour,** with County Mayor Ernest Burgess. Registration limited to 30 people. Meet at the registration desk at 3:00 PM..
departs from Heritage Center
- 4 PM—5 PM** **Opening Plenary**
Rutherford County Courthouse
- *E. Patrick McIntyre, Jr., Executive Director and State Historic Preservation Officer, Tennessee Historical Commission*
 - *Mark Tummons, Director, Recreation Education Services Division, Department of Environment and Conservation*
 - *Carroll Van West, Ph.D., Director, MTSU Center for Historic Preservation and Tennessee Advisor to the National Trust for Historic Preservation*
- 5:30 PM—7:00 PM** **Main Street Mixer**
Heritage Center Visit with old friends and make new ones at the Heritage Center of Murfreesboro and Rutherford County. Sample some of the many offerings available at downtown restaurants as you make your dinner plans.
- 7:00 PM** Shop the Square and enjoy dinner on your own. For a list of restaurants in walking distance of the square, please see the sign by the registration desk.

Friday, April 17

7:30 AM—4 PM **Registration and Exhibits Open**
Heritage Center 225 West College Street 615-217-8013

7:30—8:15 AM **Nosh and Network**
Heritage Center Enjoy a continental breakfast and door prizes in Conference Exhibit Hall

8:30 AM—9:45 AM **Keynote Address**
Rutherford County Courthouse

- *Introduction by Norm Hill, Past Chair, Tennessee Historical Commission*
- *Tanya Bowers, Director of Diversity, National Trust for Historic Preservation*



Tanya Bowers recently joined the National Trust for Historic Preservation's Office of Diversity. She brings more than 10 years experience as a diversity and organizational development practitioner, most recently as associate director of the Office of Diversity and Inclusion at Boehringer Ingelheim Pharmaceuticals. Prior to that, she spent six years as a policy/land use analyst and outreach specialist in New York City government.

10 AM—11:15 AM **From Project to Program: The Ongoing Story of Main Street Murfreesboro**
Heritage Center

- *Dawn Eaton, First Executive Director, Main Street Murfreesboro*
- *Janelee Wise, Former Executive Director, Main Street Murfreesboro*
- *Richard Gabel, Executive Director, Main Street Murfreesboro*

Hear from the Main Street Murfreesboro staff, past and present, about the organization of a successful comprehensive downtown revitalization program using the National Trust for Historic Preservation's "Main Street Approach for Revitalization." Since its inception in the mid-1980s Main Street Murfreesboro has seen continued investment and promotion into the square and adjacent downtown community.

10 AM—11:15 AM **New Trends in Battlefield Preservation: Franklin's Charge and Stones River National Battlefield**
Rutherford County Courthouse

- *Julian L. Bibb, Founding Member, Franklin's Charge*
- *Ernie Bacon, President, Franklin's Charge*
- *Stuart Johnson, Superintendent, Stones River National Battlefield*
- *Gib Backlund, Chief of Operations, Stones River National Battlefield*

Civil War battlefields in high-growth areas are often at the risk of development. Rather than see this happen, battlefield and green space advocates in Middle Tennessee are using creative and aggressive public/private campaigns to reclaim lost battlefield lands. Learn about efforts in Franklin and Murfreesboro from representatives of Franklin's Charge and Stones River National Battlefield.

11:30 AM—12 Noon **First Families of Freedom Project**
Rutherford County Courthouse

Join members of the Tennessee Cultural Heritage Preservation Society to celebrate the launch of First Families of Freedom. The project will record African American families in Tennessee using census data to create a database of freed African American families still living in the state.

Noon—1 PM **Lunch on your own.**

For a list of restaurants in walking distance of the square, please see the sign by the registration desk.

1:15 PM—2:30 PM **From Desktop to Downtown: New Uses of Technology**
Heritage Center

- *Chris Wilson, Former Executive Director, McMinnville Main Street*
- *Jill Mendoza, Executive Director, Jackson Downtown Development Corporation*

Learn some of the new ways communities are applying technology for promotion and design for historic properties, sites, and downtown districts. McMinnville has successfully utilized Google's free applications including Earth, Maps and SketchUp to manage renovations in a downtown commercial district while Jackson has used easy and cost effective marketing methods to promote activities, special events, and business and organization promotions.

1:15 PM—2:30 PM
Rutherford County
Courthouse

Tennessee Civil War Trails Program

- *Lee Curtis, Director of Program Development, Tennessee Department of Tourist Development*
- *Deborah Warnick, Heritage Tourism Manager, Williamson County Convention & Visitors Bureau*
- *Kaye Ireland, Executive Director, Sumner County Convention and Visitors Bureau*
- *Michael Thomas Gavin, Preservation Specialist, Tennessee Civil War National Heritage Area*

The Tennessee Civil War Trails program is part of a multi-state effort in tourism, economic development, and Civil War-era interpretation. Using markers and directional signs, the trail identifies and interprets both well-known and lesser-known sites. Hear from state program administrators and communities who have already taken advantage of this program. Learn about the application process and sources of technical assistance.

2:45 PM—4 PM
Heritage Center

A New Twist for Downtown: Developing New Markets to Revitalize Downtown Commercial Districts

- Christina Blevins, Executive Director, Believe in Bristol
- Eric Blevins, Fidelity Construction Company, Bristol
- Lisa Childress, Executive Director, Downtown Kingsport Association

Communities are seeking new and innovative ways to encourage revitalization in downtown commercial districts through upper-story housing and designated specialty art districts. Case studies from Bristol reveal the successes of upper-story and loft living while Kingsport show how arts and specialty business districts have been a catalyst for downtown development.

2:45 PM—4 PM
Rutherford County
Courthouse

Historic Sites as University Laboratories: Collaborative Partnerships Provide Student Training and Public Outreach

- *Milton Moreland, Ph.D., Department of Religious Studies, Rhodes College*
 - *Kevin E. Smith, Ph.D., Department of Sociology and Anthropology, Middle Tennessee State University*
- Historic sites can serve as valuable laboratories for university students seeking real-world experiences. Working with community volunteers, Rhodes College students have developed a website with a searchable database for Zion Cemetery, Memphis's oldest and largest African-American cemetery. In Sumner County, an archaeological research project sponsored by Middle Tennessee State University is determining the size, extent and significance of Castalian Springs, a prehistoric Native American town dating to A.D. 1000-1400.

4 PM—4:45 PM
Rutherford County
Courthouse

Preservation Leadership Session

- *Speaker: Congressman Zach Wamp*

Known for his energy and determination, Congressman Zach Wamp has established himself as a leader on national issues like alternative energy, preventive health care and global security.



Congressman Wamp is a member of the Congressional Preservation Caucus and has been a committed supporter of preservation issues across the state throughout his congressional career. Some of his preservation efforts include modernizing the National Trail of Tears legislation to add sites and trails more accurately depicting the Cherokee removal, establishing the Moccasin Bend National Archeological District to protect the area's valuable artifacts and sacred burial sites from eroding into the Tennessee River and preserve it for future generations and working to designate the Green McAdoo School in Clinton, Tenn., a national historic site for its vital role in successfully integrating during the school desegregation crisis that preceded and followed the Supreme Court's decision in *Brown v. Board of Education* in 1954.

4:45 PM—6:30 PM

Shop the Square and enjoy dinner on your own.

6:30 PM—9:30 PM
Oaklands Historic
House Museum

Rafter Raiser

6:30 PM— 7 PM House tours provided by Oaklands staff. Meet at front door.

7 PM—9:30 PM Gala with live and silent auctions, Maney Hall

valet parking

Enjoy appetizers and drinks while admiring and bidding on silent auction items. Live auction will start at 8:30. Silent auction ends at 9:15

Maps available at registration desk

Featured: Earlice "Erliz" Taylor is a native of Memphis, Tennessee. As an artist of vocal music and drama, she has performed as a soloist throughout the United States. She is the founder of the Tennessee Cultural Heritage Preservation Society. Accompanying her on keyboard is Kelli Cox of Murfreesboro.

Once the center of a 1500-acre plantation, Oaklands was the home of the Maney family. Built in four phases, the house was completed just a few years before the beginning of the Civil War. During the war, the Maneys were hosts to both Union and Confederate Armies. The home was the site of Forrest's Raid and a visit from Confederate President Jefferson Davis in 1862.